



CITY OF SIOUX CITY

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Public Transit System adopts Fixed Bus Stops along New Routes.

After City Council approval, around mid-July 2009, Sioux City Transit System (SCTS) will implement recommended route changes to the fixed hourly bus routes that serve the greater Sioux City Metropolitan Area. The current fixed route system will evolve from twelve individual routes to ten newly designed routes that will run on the hour. The new routes are based upon the transit consultant's route study recommendations. The Fixed Route system will continue to operate between the hours of 6:00 am to 6:00 PM (on Saturday 7:00 am to 6:00 PM), with one exception. There is no South Sioux City service on Saturdays (Fixed Route # 9). Complimentary Para Transit service for disabled passengers who cannot access a fixed route bus is provided during the same hours. These services will not change. South Sioux City Para Transit service will continue on Saturdays.

The design and features of the ten new fixed routes are to ensure dependable mobility that satisfies core passenger needs & expectations. The changes match SCTS's goal and objectives to maintain the level of service with a focus upon geographic areas and passenger segments with the greatest transit needs. The fixed route system accommodates lower-income, elderly, disabled, and school children, especially in higher density areas. Improved route destinations reach major employment centers, human service agencies, medical & retirement centers, schools & colleges, retail shopping, and community centers. The changes are being implemented to improve service levels and reduce costs.

ROUTES: There are new route names. For example, the current route # 1, "Morningside" becomes "**Southern Hills**". Current route # 3, "West 7th" becomes "**Marketplace**" and route # 6 So. Lewis becomes, "**Airport.**"

The following table compares the new route with the equivalent current route. The ability to obtain a free transfer on the same day on the same ride remains unchanged.

SIoux CITY TRANSIT SYSTEM FIXED BUS ROUTES: JULY 2009

Current Route # & Name	New Route # & Name	Days & Times
# 1 Morningside	# 1 SOUTHERN HILLS	Mon – Sat: 6am – 6PM
# 2 Pierce - Jackson	# 2 PIERCE – JACKSON	
# 3 West 7th	# 3 MARKETPLACE	
# 4 Leeds	# 4 LEEDS	
# 5 Riverside	# 5 RIVERSIDE	
# 6 South Lewis	# 6 AIRPORT	
# 7 West 4th	# 7 COUNCIL OAKS	
# 9 Indian Hills	# 8 INDIAN HILLS	
# 12 South Sioux City	# 9 SOUTH SIOUX CITY	No Saturday Service
# 11 Highland	# 10 COMMONS	
# 14 South Lakeport		

FIXED BUS STOPS:

In addition to the new routes, the Transit System is implementing a Fixed Bus Stop system to further reduce costs. The goal of **Fixed Bus Stops** is operating efficiency and on-time consistency. Passengers will learn the stop locations along the routes that they use by helpful signs, route maps, & route schedules. New route maps label each route by name & number. Each Fixed Bus Stop has a unique number & location description. In the past passengers could wave for the bus at any corner along the route. However, Fixed Bus Stops will reduce the number of bus stop & go events. It allows for more efficient loading of passengers at one stop instead of single passengers at multiple stops. The time gained allows buses to cover more area, serve more passengers, operate with greater safety, and remain on schedule.

Bus stop locations were identified by passenger boarding & drop off analysis for each route, and upon the interaction of a stopped bus with busy traffic. Each bus stop is clearly marked by the easily recognized SCTS Bus Stop Sign. Passengers must embark and exit the bus only at these fixed stop locations. SCTS Motor Coach Operators will educate & assist passengers during a transition period. There is a unique route number on each bus stop sign. For example, route # 2 Pierce-Jackson has a bus stop by Dinosaur Park. The sign number 02-25. This fixed bus stop name & number corresponds to the route map. The first number designates route #; the second number is a sequential multiple of 5 denoting the stop location. As the bus travels away from the Martin Luther King Jr. Transportation Center (MLK) on each route, the second number designating the stop location will increase by 5. The Dinosaur Park bus stop is the fifth stop (out of a total of 45) on the # 2 Pierce – Jackson Route.

FEATURES & BENEFITS: The new route schedule times enable passengers to reach destinations on time even by transfer if necessary. Route improvements enable drivers to maintain time points along each route. Streamlined routes save significant diesel fuel expense. Fixed bus stops allow the driver to maneuver in traffic safely knowing well in advance where he will stop. Instead of stopping 80 or more times per circuit on a route, the bus will stop a maximum of 45 to 50 times. Fuel expense is saved from less stop and go traffic. The wear on the vehicle's engine and equipment is reduced for decreased maintenance expense.

FARES & PASSES: There will be a new look to tickets and passes along with the new route changes. The basic SCTS bus fare remains at \$1.70 for an adult, \$1.45 for youth (6 Yrs to 21 Yrs. old), children under 5 Yrs. free, and \$0.85 for Disabled and Senior riders. A new 10-ride punch ticket will also be implemented.

REQUIRED PHOTO IDENTIFICATION CARD: Individuals who qualify for discounted fares due to a disability, for reaching the age of 62, and/or for HUD, Medicare, & other special program allowances *must* obtain a **photo Identification card**. It will be available at the Martin Luther King Junior Transportation Center.

Photo ID's will be **issued free** to eligible Transit Passengers during regular transit hours. The photo ID Card must be shown to the Dispatcher when purchasing the discounted fare tickets or passes. The ID Card will also be required to be shown to the driver when using a discounted ticket or pass.